



BELOVED SOUL FOOD RESTAURANT & MUSIC VENUE WARMDADDY’S TO REOPEN IN FAIRMOUNT

After Temporarily Closing, Warmdaddy’s Will Move Into the Former Green Soul Space Next Door to SOUTH Restaurant & Jazz Club.

FOR IMMEDIATE RELEASE, PHILADELPHIA, October 26, 2020 - Today, The Bynum Hospitality Group announced that its longest continuously operating establishment Warmdaddy’s, will be relocating to the Fairmount section of the city, taking over the space that housed their healthy fast-casual concept Green Soul.

Due to restrictions imposed on restaurants because of the Covid-19 pandemic and the uncertainty of the current economic environment, The Bynum Hospitality Group temporarily closed Warmdaddy’s in July. The closure provided the group with the opportunity to revamp the Warmdaddy’s brand which celebrates its 25th anniversary this year.

“After 15 successful years on Delaware Ave., we are excited about Warmdaddy’s next chapter. It was time to breathe new life into an establishment that means so much to so many people,” said Robert Bynum, co-founder of The Bynum Hospitality Group. “Our customers have been very supportive of all of our businesses during these times and while we hate to see Green Soul go, we know that this new location is just what we needed to reenergize the Warmdaddy’s brand. Green Soul is a concept that we believe in and we plan to bring it back in the near future as well.”

The refreshed concept will feature a more modern design aesthetic that will appeal to a broad cross-section of restaurant goers. The new menu will include the Southern-inspired food they are known for in addition to lighter items from the Green Soul menu.

Warmdaddy's first opened in 1995, the second restaurant created under The Bynum Hospitality Group founded by Robert and Benjamin Bynum. Warmdaddy's moved to Columbus Boulevard and Reed Street in 2005 where the venue was praised for its stellar Southern cuisine and popular Sunday Jazz Brunches.

Warmdaddy's is scheduled to reopen to the public in November 2020. More details on the official opening date, scheduled performances, and menu to be released soon.

ABOUT THE BYNUM HOSPITALITY GROUP

Founded by brothers Robert and Benjamin Bynum in 1990, The Bynum Hospitality Group has reimagined Philadelphia's Jazz and Southern food scene. For the last 30 years, the hospitality group has owned and operated a total of 13 establishments. Their first location Zanzibar Blue opened in Midtown Village in 1990 filling a much-needed void in the city's dining and entertainment scenes. Now the group operates SOUTH Restaurant & Jazz Club in the Fairmount section of Philadelphia and Relish located in Mt. Airy. In November 2020, their longest continuously operating establishment Warmdaddy's will also be relocating to the Fairmount neighborhood. For more information on the Bynum Hospitality Group or any of their restaurants, please visit www.bynumhospitality.com.

Media Contact:

Jenea Robinson

(215) 948-2178

JLillianPR@gmail.com

#